

## Results for the Dates 15<sup>th</sup> July to 15<sup>th</sup> August 2008

The following information is a brief summary of the data collected for our website. We have kept the data to a minimum and only included what we believe is useful and relevant to schools recruiting teachers.

We are currently receiving 12,500 visitors to our website each month that are spending around 3 to 4 minutes on the site. On average they view 3 pages per visit and our latest advert for Zhao Cards has received a 350% increase in views over the last month. Currently we have 5,321 subscribers to our weekly newsletter.

The current pricing for the advertising is as follows:

Header or footer banner:



3000RMB per month

Side bar banner:



1500RMB per month

We also offer a newsletter banner at 300RMB per weekly newsletter.

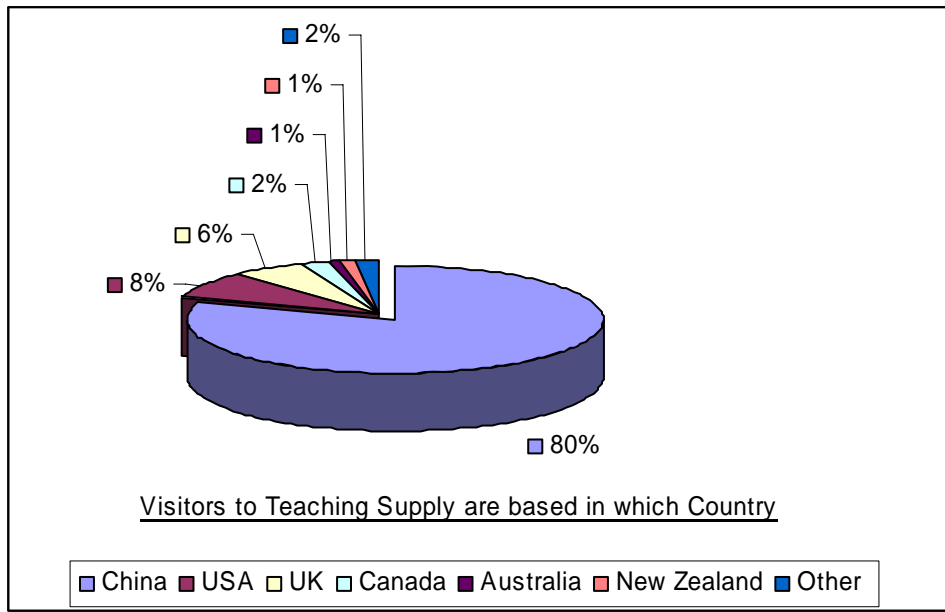


The information we ask you to provide is as follows:

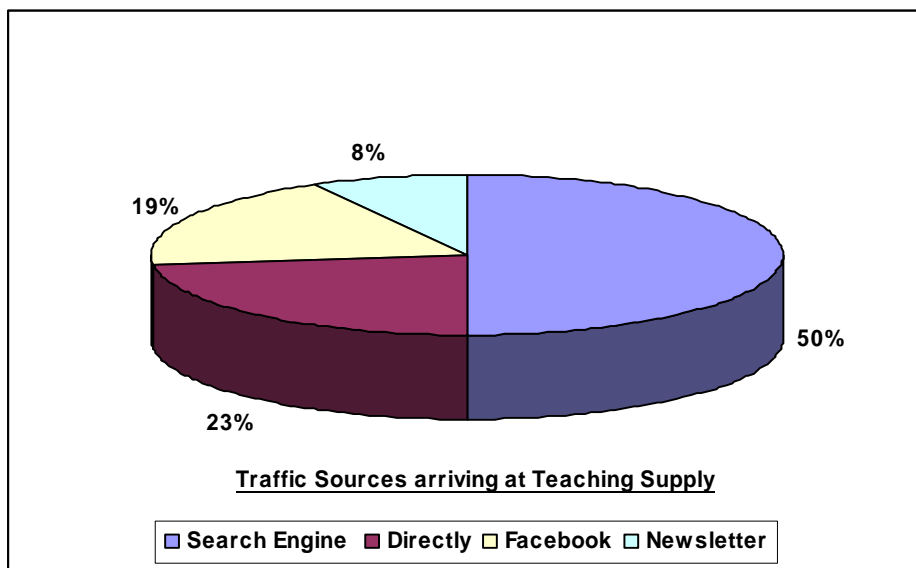
- A file containing your school's logo (GIFs or JPEGs)
- A link which you wish the teachers to arrive at when they click on your logo
- A signed agreement also attached in this email
- A contact name, along with a telephone and fax number of the company

Please find overleaf a brief summary of the information schools and recruiters normally ask us for.

Below shows the breakdown of the location of the teachers visiting our site:



Below shows where people have found our site:



Below shows new and returning customers to the site:

